

Individual Sponsorship Packet

VOICES OF
Columbia

June 16, 2022 @ The Blue Note

Hosted by



CASA

Court Appointed Special Advocate
FOR CHILDREN

HEART OF MISSOURI CASA

Dear Friends,

At Heart of Missouri CASA, we advocate for our community's most vulnerable population -children removed from their homes because of abuse and neglect. Every year, more than 650 abused and neglected children in the Missouri counties of Boone and Callaway pass through the Family Court System because they are unable to live safely at home.

Imagine what it would be like to lose your parents, not because of something you did, but because they cannot - or will not - take care of you. Now, into these children's lives come dozens of strangers: police, foster parents, therapists, social workers, judges, lawyers and more. Hopefully, one of these strangers is a CASA (Court Appointed Special Advocate) volunteer.

We believe every child who has been abused or neglected deserves to have a dedicated advocate speaking up for their best interest in court, at school, and in our community. To accomplish this, we educate and empower diverse community volunteers who ensure each child's needs remain a priority in an overburdened child welfare system. When the state steps in to protect a child's safety because the people responsible for protecting them have not, a judge appoints a trained volunteer advocate to make independent and informed recommendations and help the judge decide what is best for the child.

For many children, their CASA volunteer will be the one constant adult presence—the one adult who cares only for their best interest—during their entire time in foster care. Since our founding in 2005, we have trained over 500 Heart of Missouri CASA volunteers. Those volunteers have served over 1,000 children. While we are now serving more than 350 children each year, our mission is not yet accomplished. Hundreds of our community's children need us!

Although we do receive some federal and state funding, the number of needed advocates and the funds needed to support them continues to grow as more children enter foster care. Voices of Columbia is our signature fundraiser, affording a unique opportunity for our community to help bring a voice to children in foster care. Voices of Columbia will take place on Thursday, June 16, 2022 at The Blue Note in Columbia. We would be honored to have you as a sponsor for this unique musical event. All sponsorships qualify for an up to 50% Missouri State Tax Credit through the **Champion for Children Tax Credit.**

Please join CASA as we lift our voices to make a difference in the lives of neglected and abused children in our community!

Thank you,



Kelly Hill
Executive Director

Heart of Missouri CASA

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VOICES OF Columbia

Heart of Missouri CASA's Signature Event

Voices of Columbia began in 2019 as a way to bring the community together and highlight the amazing talent of local musicians. Artists give their time and talent to support CASA's mission by asking people to vote for them through donations as they perform. It's a fun competition for a great cause! The success of Voices of Columbia in raising funds and awareness has quickly solidified it as our signature fundraiser. Despite having to navigate ever changing pandemic guidelines, **Voices of Columbia *still* sold out and raised over \$50,000 in 2021!** We look forward to even greater success in 2022 and hope you will join us!

What is CASA?

CASA (Court Appointed Special Advocate) volunteers are assigned to an abuse or neglect case by judges. Volunteers get to know the child(ren) while also gathering information from the child's family, teachers, doctors, therapists, caregivers, and anyone else involved in the child's life in order to make independent and informed recommendations to help the judge decide what's best for the child.

CASA volunteers are a consistent adult presence for a child or family of children throughout their entire case. They help children reach safe, permanent homes.

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- Our dedicated CASA volunteers gave 8,287 advocacy hours to 367 children last fiscal year.
 - There are over 525 children in the family court system TODAY in just Boone and Callaway Counties!
 - One YEAR of CASA support to a child costs less than one MONTH of foster care.
 - Children with a CASA achieve a safe permanent home more quickly than those without one.
 - Children with a CASA and their families receive more targeted, focused, and monitored services thanks to their CASA volunteer.



HOW YOU CAN *help!*

You can be the catalyst for improving a child's life- helping them to find a safe and permanent home. We are looking for partners to help by:

- Volunteering as a CASA
 - Making a one time donation
 - Becoming a monthly donor
 - **Sponsoring and joining us at Voices of Columbia 2022!**
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Sponsorship Opportunities

We have several sponsorship opportunities for you to consider. Each one comes with different benefits for you. From event tickets and drink vouchers and tax credits, we offer packages that will benefit you as an individual while you do something great for children in our community!

Here are the different sponsorship levels:

- Hero Sponsor
- Champion Sponsor
- Advocate Sponsor
- Supporter Sponsor
- Ally Sponsor

Change a child's story



HERO
sponsor
— \$5,000+ —

Limit of 3 Sponsors

- 8 tickets to Voices of Columbia
- 16 drink vouchers during Voices of Columbia
- Inclusion in full page thank you advertisement in COMO Magazine after event
- Top coverage in CASA monthly e-newsletter
- Top recognition on CASA webpage
- Recognition by emcee night of event
- News release recognizing support
- Recognition in annual report
- Recognition on social media
- MO Dept. of Revenue Champion for Children Tax Credits – up to 50% of the donation



CHAMPION *sponsor*

— \$3,500 - \$4,999 —

Limit of 5 Sponsors

- 6 tickets to Voices of Columbia
- 12 drink vouchers during Voices of Columbia
- Inclusion in full page thank you advertisement in COMO Magazine after event
- Recognition by emcee night of event
- News release recognizing support
- Top recognition on CASA webpage
- Top coverage in CASA monthly e-newsletter
- Recognition in annual report
- Recognition on social media
- MO Dept. of Revenue Champion for Children Tax Credits – up to 50% of the donation



ADVOCATE *sponsor*

— \$2,000 - \$3,499 —

- 4 tickets to Voices of Columbia
- Top coverage in CASA monthly e-newsletter
- Inclusion in full page thank you advertisement in COMO Magazine after event
- Recognition in annual report
- Recognition on website and social media
- Recognition on night of event
- MO Dept. of Revenue Champion for Children Tax Credits – up to 50% of the donation



SUPPORTER *sponsor*

— \$1,000 - \$1,999 —

- 2 tickets to Voices of Columbia
 - Inclusion in full page thank you advertisement in COMO Magazine after event
 - Recognition in annual report
 - Recognition in CASA monthly e-newsletter
 - Recognition on website and social media
 - Recognition on night of event
 - MO Dept. of Revenue Champion for Children Tax Credits – up to 50% of the donation
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ALLY *sponsor*

— \$500 - \$999 —

- 2 tickets to Voices of Columbia
- Inclusion in full page thank you advertisement in COMO Magazine after event
- Recognition in annual report
- MO Dept. of Revenue Champion for Children Tax Credits – up to 50% of the donation

VOICES OF *Columbia*



CASA

Court Appointed Special Advocates
FOR CHILDREN

HEART OF MISSOURI CASA

For more information or to become a sponsor
contact Angela Carson at angela@homcasa.org,
573-442-4670 or visit our website
www.homcasa.org

June 16, 2022 @ The Blue Note

Doors open at 6:30 pm

Event starts at 7:00 pm